

A CDF-SRCC INITIATIVE





## ABOUT CDF-SRCC

- Connecting Dreams Foundation-Shri Ram College of Commerce is a non-profit organization registered and licensed under Section 8 of the Companies Act. A student based initiative committed to initiate rural development in India, CDF-SRCC saw its inception in the year 2014. With 5 projects on ground and 17 areas already impacted, it has empowered thousands of lives with a working team of just 30 dedicated students.
- Moreover, our projects have been represented at numerous national and international platforms such as the United Nations, Harvard US India Initiative and have won much acclaim. Our initiatives have been recognized and covered by various media platforms such as UNESCO, Hindustan Times, Times of India, AapkaTimes, DU Assassins and JK24x7.

### **OUR PROJECTS**



**Esscent** by Project Arpan is **a floral waste management** model which solves
the problem of micro-level pollution
through the production of flower based
charcoal free incense sticks thereby. We
have sold **6000 boxes** and **impacted 5000+ lives.** 



Project Dream library is an initiative undertaken to remove ignorance from the lives of thousands of underprivileged children. We have implemented 12 libraries, donated 3600+ books and impacted lives of 1650+ slum children.



Project Aarogya aims to combat the issue of menstrual hygiene by establishing a low cost supply chain of sanitary napkins in the urban slums of Delhi-NCR, and nearby states. We have created 8 entrepreneurs, provided 2,47,000+ sanitary pads and impacted over 51000 lives.



Project Sanjeevani is a market linkage initiative that connects food products, mainly papad made by rural women and potential urban untapped markets. We have created 9 entrepreneurs and impacted 300+ lives.

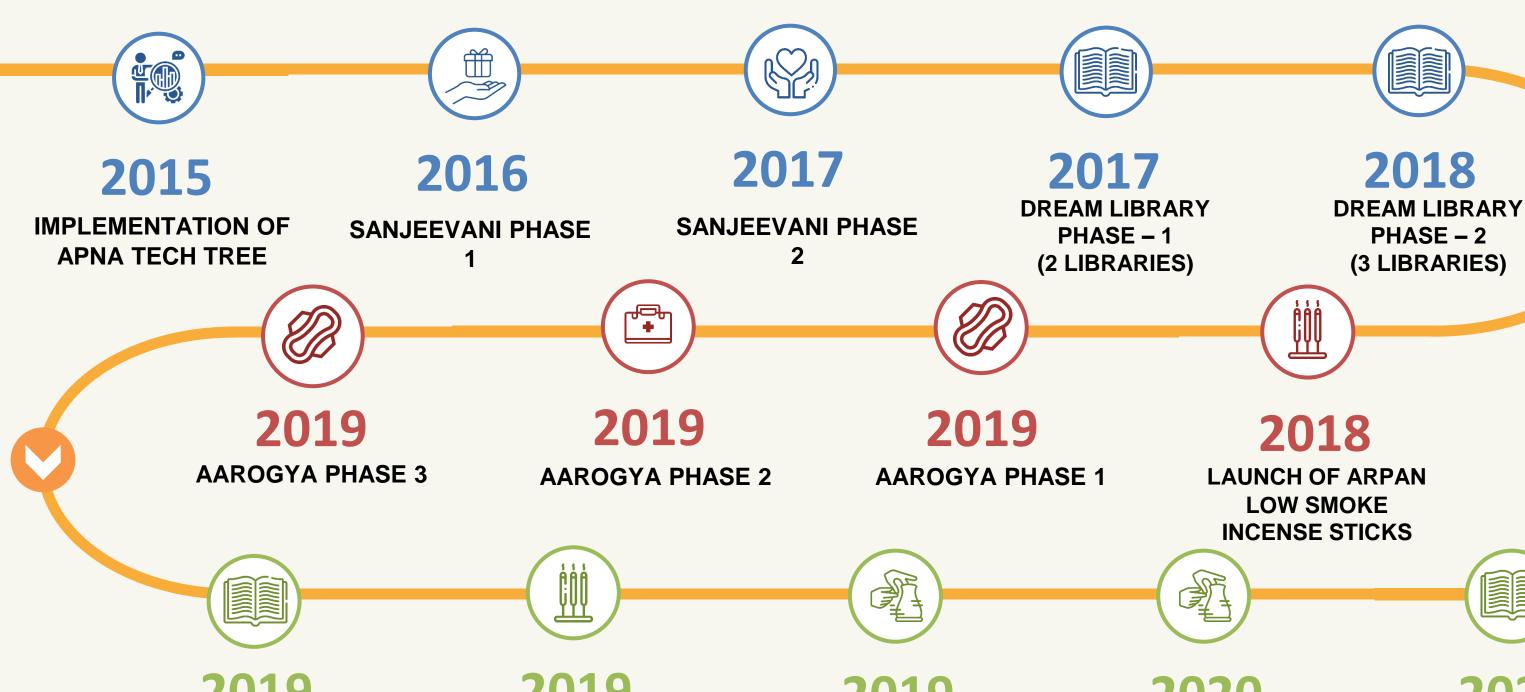


Project Rivaayat aims to revive the fading art form of terracotta pottery through a direct market connection model. We have impacted the lives of 17 potters across 4 different areas and also increased their income by 104%. We are currently listed on 14 different platforms.



An E-Pathshala was established in February, 2016 in the form of a CDF-SRCC Extension center at Chopla village where technological and educational aid was made available through 'Apna Tech Tree' computer system, library and recreational facilities.

#### **MILESTONES ACHIEVED**



2019

DREAM LIBRARY
PHASE-3
(6 LIBRARIES)

2019

LAUNCH OF ESSCENT FLOWER BASED INCENSE STICKS UNDER ARPAN 2019

LAUNCH OF PROJECT RIVAAYAT, TERRACOTTA POTTERY 2020

LAUNCH OF PROJECT RIVAAYAT AND ESSCENT E COMMERCE PORTAL 2021

DREAM LIBRARY PHASE-4 (1 LIBRARY)

#### PROJECT DREAM LIBRARY



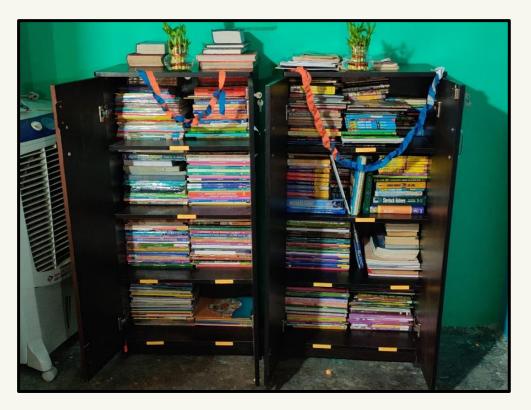
**Dream Library** is an initiative taken up by **CDF-SRCC** to provide educational resources to the underprivileged sections of the society. It was started to uplift the condition of urban Slums, schools and NGO's by providing them access to education and a normal childhood, thus connecting children to their dreams.



- The main motto behind Dream Library is to set up libraries in schools for underprivileged students who are unable to afford books on their own.
- To equip them with the latest technological trends by giving them access to laptops and computers through the implementation of digital libraries.
- To engage the children with regular and unconventional activities, so that they
  can have a fun learning experience along with a holistic development.



Govt. School, Tijara, Rajasthan.



RAMESH PARK LIBRARY

#### PAST IMPLEMENTATIONS



1950+ 3600+

12

**Students** 

**Books Donated** 

Libraries

#### **RECENT COLLABORATIONS**

- 1. Jazbaa NGO
- 2. Spreading Smiles NGO
- 3. Sakshi NGO

- 4. Samarpan NGO
- 5. Phia Foundation
- 6. Govt. School, Tijara,

Rajasthan.

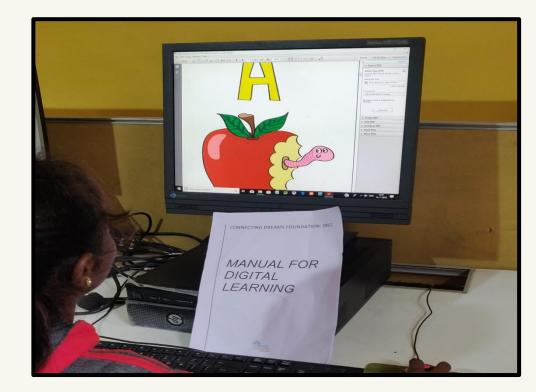




#### OTHER IMPLEMENTATIONS IN THE PAST







**DEFENCE COLONY** 

TIJARA, RAJASTHAN

PHIA FOUNDATION







**LAJPAT NAGAR** 

**RAMESH PARK** 

**MAYUR VIHAR** 



#### IN THE NEWS

The Implementation of Dream Library in 6 Schools on November 14, 2019 was featured in the leading **HT City** and **JK 24x7** and 8 other media publications and news portals.

We were also recognised by UNESCO and Outlook India.

# THANK YOU

Looking forward to collaborating and impacting LIVES.



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